

DEMCCO Executive Board Minutes

March 10, 2022

MEMBERS PRESENT: Linda Slater, President
Stuart Gaiber, 1st Vice President
Jane Marshall, 2nd Vice President
Angie Knappenberger, Secretary
Mary Meyers, Treasurer
Jan Neff-Sinclair, Communications Chair
Ann Crosbie, Fundraising Chair
Shirley Anderson, Membership Chair
Mike Bullock, Special advisor

MEMBERS ABSENT: Diana Aguirre, Political Action Chair

GUESTS: None

- I. The meeting was called to order at 5:33 pm. The agenda was approved without objections.
- II. The Minutes of the February 10, 2022, meeting were approved after correcting the date of the meeting and removing Joan Bullock as Hospitality chair as she had previously resigned.
- III. Guest Comments None
- IV. Reports:

A. President: Linda Slater

- o Welcome all
- o The Endorsement Committee is planning endorsements for almost all of the remaining races for the 2022 general election.
- o A request was received from some candidates not to livestream their remarks during the business part of our meetings out of concern that their comments can be manipulated by opponents. After discussion, we agreed to livestream only our programs, but not the business part of our meetings.

B. Programs for March 26 and April 23: Stuart Gaiber

- o March – The program will feature the panel addressing climate change that was initially scheduled for the January 2022 meeting. The panel will consist of Dr. Phil Watts, Barbara Collins, and Mike Bullock. Phil Watts has not yet confirmed his availability, but both Mike Bullock and Barbara Collins have indicated it was OK for the panel to go ahead regardless.
- o Intent going forward is for our programs to equally focus on issue education and how we can energize to get Democrats elected.

- April – Initial thought is to get a campaign director to talk about strategies in general and then how to apply those within our circle, but perhaps endorsements may take up the entire April meeting. Should a special meeting be called for this?
- May – Possibly focusing on homelessness in our area and the intersectionality between homelessness and veteran issues.

C. Treasurer: Mary Meyers

- \$13,962 in bank Budget shows we can spend \$7000 on candidates right now

D. Communications report: Jan Neff-Sinclair

- Shared 2022 calendar showing dates for newsletters and when articles due. EBoard meeting dates will be added and this calendar will be emailed to all
- The need for a mini newsletter in between the monthly ones will be evaluated and it was decided that it will be on an “as needed” basis

E. Membership Committee: Shirley Anderson

- Out of 289 members, 166 have renewed.
- Concern expressed that there have been no new members.

F. Political Action Committee: From report submitted by Diana Aguirre

- Mike Levin DEMCCO day of action – phone banking March 20 4-6 pm in person or zoom RSVP: <https://www.eventbrite.com/e/291862417347>
Next one will be Sunday April 17th
- Important to support Dr Bhat-Patel in her kickoff campaign for her Carlsbad D3 reelection on the Carlsbad City Council –March 12th @ 2pm.

G. 2nd VP Jane Marshall

- Sees this position as acting as liaison to supplement what the-E Board does and monitoring progress toward our strategic goals
- Requested time in our next meeting to discuss what are goals are

H. Special Advisor: Mike Bullock

- Hopeful that our March panel discussion on the climate crisis may attract new members
- Four items have been submitted to the State Platform Committee of Dem Party, but there has been no feedback so far.

I. Ann Crosbie, Fundraising Chair

- Asked for history on Demcco fundraising. It was shared that the big FR event was in August and often raised \$4000.
- Planning to do a summer event and a winter event

V. Unfinished Business

A. In-person hybrid meetings

- Will start in March, Women's Club reserved 4th Saturday of month thru October
- There is a need to identify someone to help with the in-person part.

VI. New Business:

A. Social media guidelines

- Based on reviewing recent posts, there is a need to set up criteria. It was agreed that posts should not be personal and should focus on what is going on in our local communities. Good examples are posts about local elected officials and candidates, issues of importance to Oceanside and Carlsbad, upcoming meetings and actions, etc
- We have about 740 followers on Facebook; minimal count on Instagram
- How to attract a younger and more diverse audience was briefly discussed

B. Voter Registration Guide

- We need to focus on voter registration. There are 34,000 voting age adults in Oceanside that are not registered to vote; 8000 voting age adults in Carlsbad. We need to focus
- We need Special Event coordinator.
- Events coming up:
 - Pride Day at the beach in Oceanside June 11th \$250
 - Sunset market 5-9pm every 3rd Thursday in Oceanside from now to October 7 times costs \$525
 - Independence Day Parade in Oceanside June 25th \$100
- **Linda Slater moved that we approve \$875 to fund our booth at these events. Motion was seconded and unanimously approved.**
- Demcco has already paid for our booth at the Carlsbad Village Fair May 1st; ~~later,~~ prior to the May 1 Faire, we will register and pay for the faire on Nov 11th
- Since the Independence Day Parade in Oceanside is on the same day as our regularly scheduled monthly meeting, it was agreed to change our meeting to June 18th.

C. At our April monthly meeting, Stuart will take portraits of the EBoard officials to post on our website and on facebook

D. Endorsements

- **Ann Crosbie moved that the EBoard agree to present the endorsement recommendations of the Endorsement Committee at our April monthly meeting. These endorsements include for the two Carlsbad City Council elections in D1 and D3, School Board incumbents, Vista Council race D4, Dave Myers for Sheriff, and two judge positions. The motion was seconded and passed unanimously.**

VII. Announcements

The Demcco zoom account is available to EBoard members.

VIII. Adjournment: The meeting was adjourned at 7:37pm until the next meeting April 14, 2022.

Submitted by Angie Knappenberger, Secretary
Approved 4/14/2022