



**JOIN US AND ORGANIZE TO WIN IN 2020!**

# WHAT IS THE GO TEAM?

- Short for Grassroots Organizing Team – our County Dem. Party’s ongoing, volunteer-based canvassing program
- In the last election, 800 GO Team “Neighborhood Leaders” knocked on more than 100,000 doors throughout the county



# THE ROLE OF A NEIGHBORHOOD LEADER

- Reach out door-to-door (and/or by phone) to Dems and left-leaning nonpartisans before every election
- Hand out doorhangers listing the Party's endorsements
- Offer to register voters and sign them up to vote by mail
- Connect people with local Democratic clubs
- Identify the voters who support our endorsed candidates
- Remind our supporters when and where to vote

# WHY CHOOSE THE GO TEAM?

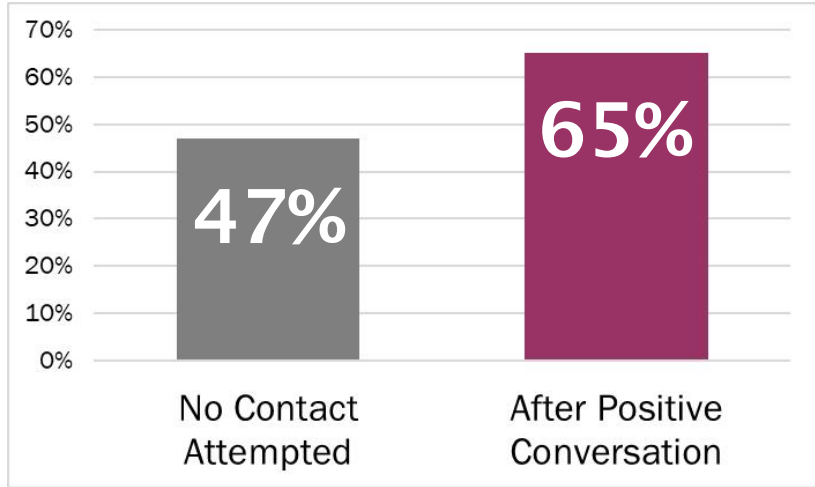


- Your efforts will help *all* the Party's endorsed candidates
- You can add a personal touch – connecting with neighbors, building community over time
- Work at your own pace and choose the size and location of your assigned “turf”
- The County Party will give you training and support
- One-on-one contact is the most effective way to increase voter turnout

# OUR OUTREACH GETS RESULTS

- Our County Party supported 140 local candidates last November – all listed on GO Team doorhangers – and 2/3 of them won
- We picked up seats at all levels: Congress, State Legislature, County Bd. of Supervisors, numerous city councils, school boards, special districts

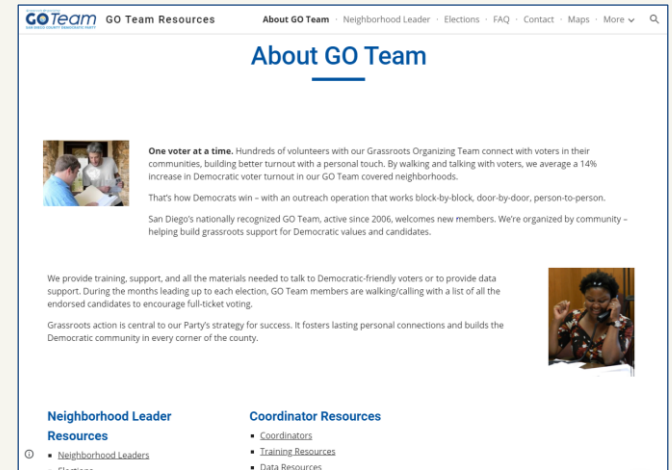
## Impact of Contact on Voter Turnout



*San Diego County, 2018 General Election. Comparison includes only voters targeted for the purpose of turnout.*

# WE'RE HERE TO HELP

- In-person or online training to become a Neighborhood Leader
- Access to a GO Team website with more resources
- Official Democratic Voter Guides (doorhangers) for your Area
- Scripts, registration forms, and targeted voter lists
- Ongoing support from your GO Team Community Coordinator and/or County Party HQ



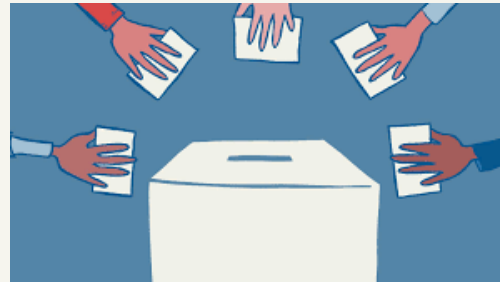
# YOUR COMMUNITY COORDINATOR



- Your primary point of contact
- Will equip you with materials and later collect your list for data entry
- Available to answer questions and solve problems
- May be able to connect you with a “buddy” your first time out walking

# TIMELINE

- Trainings will be held starting this November and continuing into early January
- Materials will be handed out at a “kickoff” near you in late January
- Canvassing begins in early February, when ballots are mailed
- Election Day is Tuesday, March 3, 2020





# INTERESTED? GET TRAINED!

- November 9: Scripps Ranch
- November 10: Escondido
- November 10: Spring Valley
- November 12: Kearny Mesa
- November 13: Imperial Beach
- November 14: Encinitas
- November 16: Chula Vista
- November 17: Vista
- November 18: Kearny Mesa
- November 19: Webinar - Online
- November 20: Encinitas
- November 21: Scripps Ranch
- January 2: Fallbrook
- January 2: Pacific Beach
- January 5: Escondido
- January 9: Webinar - Online

*For times and locations, or to sign up, go to:*

[www.sddemocrats.org/goteam](http://www.sddemocrats.org/goteam)

# LET'S GET READY TO GO

“Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.”

– *Margaret Mead*



*Sign up for training:*

[www.sddemocrats.org/goteam](http://www.sddemocrats.org/goteam)