

# DEMCCO Executive Board Meeting

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October 12, 2017

Members Present:	Linda Breen Joan Bullock Mike Bullock Bill Clark Bill Fowler Ethan Johnson-Moore Sheila Kadah Amanda Mascia Pat McFarlane Destiny Savage Linda Slater Bob Spencer	Co-chair, Fundraising Committee Chair, Hospitality Second Vice President Co-chair, Political Action Committee President Co-chair, Special Events Committee Chair, Membership Committee Chair, Communications Committee Chair, Political Action Committee Chair, Special Events Committee Secretary 1 <sup>st</sup> Vice President
Members Absent:	Mary Meyers Barbara Mead	Treasurer Chair, Fundraising Committee
Guests:	Noel Breen Chuck Lowery Erin Morin Diane Nygaard Victor Roy	Member Oceanside Deputy Mayor Member, resident of Morro Hills Member, environmentalist Member, past Oceanside City Council candidate

- I. Call to Order and Consideration of the Agenda: The meeting was called to order at 5:30 p.m. by President, Bill Fowler.
- II. Comments from Guests and Others
  - A. DEMCCO Bylaws are unclear on “early endorsements.” One interpretation is that early endorsement is for incumbents only. Another opinion is that the Bylaws allow for early endorsement. There is disagreement in the group about whether early endorsement is advisable.
  - B. Chuck Lowery advised that facts should be checked thoroughly before making decisions. Oceanside is facing 2 initiatives that benefit a small community presenting a façade. People need to figure out the truth.
  - C. Noel Breen spoke on behalf of Liz Warren for 76<sup>th</sup> Assembly District. He said she works hard and plays by the rules and is a foot soldier.
  - D. Bob Spencer spoke on behalf of Tasha Boerner Horvath for 76<sup>th</sup> Assembly District who has many endorsements including Cori Schumacher.

III. Treasurer's Report: Financial statements were previously emailed to E Board members. A motion to approve the treasurer's report was made and passed.

IV. Reports of Officers

A. President (Bill Fowler):

1. SOAR Initiative: should DEMCCO help gather signatures on petition or endorse it?
  - a. the Political Action Committee is asking to have the petitions at the DEMCCO booth at the Sunset Market and this can be done with a disclaimer that DEMCCO does not officially endorse SOAR
  - b. moved and seconded (McFarlane/Breen) for the E Board to decide if to support the SOAR initiative.
  - c. motion amended: DEMCCO takes the position of support for the SOAR initiative
  - d. amended motion passed with 7 ayes and 1 no.
  - e. the approved motion will be taken to the membership for their vote
2. Election of delegates at the October 28, 2017 general meeting
  - a. Linda Slater to prepare/run election as Carol Law is a candidate
  - b. voting will be by secret ballot
  - c. voting members will check-in and receive a ballot
  - d. members will be instructed to vote for 6 women and 6 men, the next highest vote-getter (woman or man) will be the 13<sup>th</sup> delegate and the next two highest vote-getters will be the alternates
  - e. delegate candidates will be given a brief period (30 seconds to 1 minute) to state their position
  - f. the ballot box will be removed at the end of break and the results will be announced at the end of the meeting

B. 1<sup>st</sup> Vice President (Bob Spencer): considering programs for January 2018—would like to bring local candidates in many races to general meetings sooner rather than later

C. 2<sup>nd</sup> Vice President (Mike Bullock): This past month and ongoing,

1. worked to get Nathan Fletcher endorsed by the Central Committee.
2. networked with members of the Central Committee regarding the County's flawed CAP Draft Environmental Impact report.
3. met with Oceanside City Planner, Russ Cunningham, along with a CDP E Board member and a representative of the Sierra Club to discuss "Dividend-Account Car Parking."
4. conducted email discussions with a working group of the CDP Resolutions Committee to get support for the two remaining DEMCCO resolutions

V. Chairpersons' Reports

A. Political Action Committee (Pat McFarlane, Chair): It was moved and seconded (McFarlane/Spencer) that Bill Clark be authorized to do voter outreach in North

San Diego County high schools, community colleges and colleges/universities.  
The motion passed.

B. Fundraising (Linda Breen, Co-chair)

1. Holiday Brunch Party on Saturday, December 9, 2017, from 10:00 a.m. to 1:00 p.m. at the Women's Club of Carlsbad. \$25 per person. Special guests Dave Myers, candidate for San Diego County Sheriff, Genevieve Jones Wright, candidate for San Diego County District Attorney, and Matt Strabone, candidate for San Diego County Assessor/Recorder/County Clerk. Bidding on silent auction baskets and gifts with a surprise auctioneer. Reservations necessary by December 1, 2017. Send checks to DEMCCO or pay online through the [DEMCCO.org](http://DEMCCO.org) website and Act Blue.
2. E Board members are asked to donate a large gift basket or 2 large 9x13" pans of the brunch dish (recipes will be supplied)
3. North County Latino Democrats members will be invited.
4. A November E Board meeting is needed to help with planning for the party.

C. Communication (Amanda Mascia, Chair)

1. Resent September Newsletter because many people said they did not receive it. There were similar readership/opens for the first and second emails.
2. October Newsletter to be sent tomorrow. Please submit one clear email with all your news announcements by tomorrow. Please include a subject line to easily discern the contents, e.g. 2<sup>nd</sup> Vice President October Newsletter Submission.
3. Several logo designs from Carlsbad artist Bryan Snyder were presented. It was moved and seconded (Breen/Slater) to accept the logo with the blue palm tree. The motion passed.
4. Thank you to Destiny for sending clear requests for news events to post on Facebook. The full information is appreciated.

D. Special Events (Destiny Savage, Chair)

1. DEMCCO Happy Hour/Meet the Candidates of the 49<sup>th</sup> on October 19.
2. Pride at the Beach Festival in Oceanside on October 14. Volunteers are still needed. Someone with an SUV is needed to help Ethan with breakdown at 5:00 p.m.
3. Carlsbad Street Faire on November 5. An idea is to assign 49<sup>th</sup> C.D. candidates designated times (2-hour blocks). Destiny will reach out to the campaigns to implement this idea.

VI. Adjournment

The meeting was adjourned at 8:00p.m. until November 9, 2017.

Respectfully submitted,  
Linda Slater, Secretary