

DEMCCO Executive Board Meeting

November 9, 2017

Members Present:	Mike Bullock Bill Clark Bill Fowler Ethan Johnson-Moore Sheila Kadah Kyle Krahel Amanda Mascia Barbara Mead Destiny Savage Linda Slater	Second Vice President Co-chair, Political Action Committee President Co-chair, Special Events Committee Chair, Membership Committee Co-Treasurer Chair, Communications Committee Chair, Fundraising Committee Chair, Special Events Committee Secretary
Members Absent:	Pat McFarlane Mary Meyers Bob Spencer	Chair, Political Action Committee Treasurer First Vice President
Guests:	Vince Loughney Lisa McKethan Donna Rencsak	Member Member Member

- I. Call to Order and Consideration of the Agenda: The meeting was called to order at 5:37 p.m. by President, Bill Fowler.
- II. Treasurer's Report (Bill Fowler)
Mary has expressed concern that she is doing all the procedures related to the DEMCCO budget and this is not best practice. She can use a co-chair to assist with her duties and to conform to best practice. Kyle Krahel has stepped up to do this job. It was moved and seconded (Mead/Bullock) to approve Kyle Krahel as co-treasurer. The motion passed.
- III. Officers' Reports
 - A. President's Report (Bill Fowler):
 1. Carlsbad Chamber of Commerce membership: We are in arrears on our membership. The Chamber of Commerce nationally lobbies for issues we don't believe in. There is a savings on the cost of our booth at the Carlsbad Village Faire (\$105 for members vs. \$210 for non-members). It was moved and seconded (Savage/Kadah) to reimburse Destiny for the cost of the booth. The motion passed. Amanda will announce a need for volunteers to attend Carlsbad Chamber of Commerce events so that we have a presence and get more benefit from our membership.
 2. Bill has been contacted by a political consultants group who use social media for local candidates. They could potentially offer workshops concentrating on specific issues. Bill will investigate offering 2 or 3 workshops. Payment is required for these workshops.

- B. 1st Vice President Report: no report
- C. 2nd Vice President Report (Mike Bullock):
 - 1. I attended San Diego County Democratic Convention on October 21. The Council of Clubs meeting was cancelled because of this event.
 - 2. I worked with an Ad Hoc Committee of the CDP Resolutions Committee on the 2 remaining DEMCCO resolutions, revising the Freeway Expansion resolution and gaining 3 additional supporters.
 - 3. I submitted changes to the CDP Platform for 2018 based on our 3 resolutions.

IV. Chairpersons' Reports

- A. Political Action Committee (Bill Clark, Co-chair):
 - 1. There was a problem with the candidate supporters at the Carlsbad Village Faire booth resulting in a physical altercation between a candidate supporter and the man in the next-door booth. This man was also treated very poorly. It was moved and seconded (Mascia/Kadah) to approve the concept of an event captain present at the booth. The motion passed. Destiny and Ethan were charged with developing guidelines for this charge.
 - 2. There are 2 more Sunset Market events in December.
- B. Membership Committee (Sheila Kadah, Chair): there are currently more than 400 members. A letter reminding members to pay their dues will be sent out soon.
- C. Fundraising Committee (Barbara Mead, Chair): Plans for the December 9 Holiday Party are being implemented. E Board members will provide the food (brunch casserole made according to our recipe) or small baskets/raffle prizes for the silent auction.
- D. Communications Committee (Amanda Mascia, Chair): the new logo is available.
- E. Special Events Committee (Destiny Savage, Chair):
 - 1. The Carlsbad Street Faire was successful although there were issues concerning the number of volunteers that showed up from the campaigns to help attend to the booth. After discussion with Bill Clark, it was decided to designate a POC for each 2-hour block of time who will give direction and make the call to send remove volunteers if too many show up.
 - 2. We are working on submitting the application for the May Carlsbad Village Faire.
 - 3. We are planning the next Happy Hour which will showcase more candidates. Please let Destiny know which candidates should be invited. The date of the next Happy Hour has not been determined yet.

V. New Business

- A. Amendment to Bylaws requiring voting members be limited to residents of Carlsbad and Oceanside, submitted by Barbara Mead. The chair tabled this to the next meeting because of lack of time.

VI. Adjournment

It was moved and seconded (Kraheil/Mascia) to adjourn. The meeting was adjourned at 8:00p.m. until December 14, 2017.

Respectfully submitted,
Linda Slater, Secretary