

DEMCCO Executive Board Minutes

May 10, 2017

Members Present:	Linda Breen Joan Bullock Mike Bullock Bill Fowler Ethan Johnson-Moore Sheila Kadah Eva Kerckhove Pat McFarlane Barbara Mead Linda Slater Bob Spencer	Fundraising Co-Chair Hospitality Chair 2 nd Vice President President Special Events Co-chair Membership Chair Membership Co-Chair Political Action Chair Fundraising Chair Secretary 1 st Vice President
Members Absent:	Amanda Mascia Mary Meyer Destiny Savage	Communications Chair Treasurer Special Events Chair
Guests:	Kyle Thayer Vince Loughney Donna Rencsak	Yes on SB 562 Campaign member member

- I. Call to Order (Bill Fowler)
The meeting was called to order at 5:00 p.m. by President Bill Fowler.
- II. Consideration of the Agenda
 - A. It was moved/seconded (Spencer/McFarlane) to approve the agenda as written.
The motion passed.
- III. Approval of Minutes of the April 20, 2017 Meeting
 - A. It was moved/seconded (MBullock/Kerckhove) to approve the Minutes as written.
The motion passed.
- IV. Guests
 - A. Kyle Thayer described SB 562: The Healthy California Act. This is single payer healthcare for all Californians that covers everybody, is comprehensive, reduces costs and is accountable to the public, not the insurance companies. It has passed the California Senate. Supporters are needed to help let legislators know we want this bill to pass. Strong opposition is expected from health insurance companies and Big Pharma.

V. Reports of Officers

- A. President (Bill Fowler): Destiny Savage is unable to attend this meeting and has suggested using a conference call format. It was moved/seconded (Slater/McFarlane) to set up a mid-month meeting using Destiny's conference number on a trial basis. The motion was amended and the amended motion is: to set up a mid-month meeting using selected digital technology on a trial basis. The motion passed unanimously.
- B. Co-1st Vice President (Bob Spencer): The May program will feature Dr. Mehdi Sarram speaking on the science of what to do with the nuclear material from SONGS. The June program is being organized to include leaders on immigration issues, possibly the ACLU and the North County Immigration Task Force. Suggestions for other programs include Union-Tribune staff writer, Steve Breen, on homelessness and the Russian connection possibly asking Adam Schiff to speak.
- C. Co-1st Vice President for Hospitality (Joan Bullock): \$10 for the deposit on an extra key to the Carlsbad Women's Club was requested. A cake will be provided at the May 27 meeting to celebrate the election results.
- D. 2nd Vice President (Mike Bullock):
 - 1. Requested letter opposing the re-election of Bill Gore for San Diego County Sheriff. Bill will write it and send it to the Council of Clubs.
 - 2. Will be taking climate resolutions to state convention. Have received some co-sponsors.

VI. Standing Committee Reports

- A. Communications (Amanda Mascia)—a written report was provided with the following highlights:
 - 1. The website is being transformed and soon will include a President's blog.
 - 2. All E Board members have been given access to the interactive calendar, everyone can submit events and the posts automatically post on the website calendar.
 - 3. A newsletter is now being sent via MailChimp twice a month, first, the week after the general meeting and second, 10 days before the next general meeting.
 - 4. Working on pricing for a new logo with local graphic designers. Once developed, will work on creating banners, buttons, letterhead, etc.
 - 5. Custom email for President has been set up (president@demcco.org, bill.fowler@demcco.org). It was recommended that the 2nd Vice President have own email address for Council of Clubs notifications.
 - 6. The Facebook group was taken down abruptly by its original creator. The Facebook page is doing well and better serves the purpose of being the official voice of the club. Another moderator/administrator would be welcome.
 - 7. Intend to work with Destiny and the booth/events team to create marketing materials for booth activities and events.
 - 8. Working with Pat McFarlane to draft PAC notes for each PAC meeting.

- B. Special Events (Destiny Savage)—a written report was provided with the following highlights:
1. Recommend Ethan Johnson-Moore as co-chair for Special Events.
 2. Need approval for Juneteenth Festival.
 3. Need ideas for Independence parade (decorations, convertible, volunteers)
 4. Future ideas:
 - a. work with Amanda on marketing material
 - b. design a prize wheel--patrons can spin it and win a club membership for one year, pencils, buttons, bumper stickers--to draw more people to the booth
 - c. get marketing materials from the SDCDP
 - d. invite potential candidates to larger events to have them work the crowd
 - e. do outreach to other Democratic clubs, local colleges, other organizations (Together We Will, 49th District Action Network, etc.)
- C. Membership (Sheila Kadah): has a flyer that is given out at fairs, etc. People have asked for more information about our meetings.
- D. Political Action (Pat McFarlane)
1. Michelle Gomez is now running as a Democrat along with Elizabeth Warren for the 76th Assembly District against Rocky Chavez
 2. Ruben Major is running in the 36th State Senate District against Pat Bates
 3. El Corazon Park in Oceanside has nature trails and information about the habitat
 4. PAC is working, moving on, all's well, many problems on all levels but seems to be working and people are working
 5. Issa rallies continue every Tuesday at his office at 1800 Thibodo Rd. in Vista starting at 10:00 a.m.
 6. PAC Unit Leaders meetings occur on the first Monday of the month at 4:30 p.m. at the Brown Cup Café and Lounge in Oceanside
 7. Community Choice Energy (CCE) feasibility study is being considered at the Oceanside and Carlsbad City Councils. Bipartisan support is needed especially in cities with strong conservative influence, e.g. Carlsbad.
- E. Fundraising (Barbara Mead)
1. Harrah's bus trip: June 17, 2017, \$25 per person. Snacks, beer and wine will be provided to and from the casino. Taking sign-ups now. Linda Breen to announce at the PAC and DEMCCO general meetings on May 27.
 2. "Thinking Ahead" ideas
 - a. lunch or dinner at a new restaurant in the Shops at Carlsbad—Cheesecake Factory or Yard House
 - b. Beer/Wine and Chocolate Festival in downtown Carlsbad (Sep or Oct)
 - c. Christmas party (December 2 or 9) – do we want something different to raise money?
 - d. Fall Hoedown: barbeque and bluegrass band
 - e. host speaker with high interest such as Adam Schiff—can do at evening dinner meeting or hold it in a large venue like the Mira Costa College

Auditorium. Recommend corporate sponsors to increase the amount of money raised.

VII. Old Business

- A. Appointment of Nominating Committee E Board member: Sheila Kadah has already been appointed. It was moved/seconded (Slater/McFarlane) to appoint Destiny Savage to the Nominating Committee. It was moved/seconded (Spencer/JBullock) to table this motion. The motion to table passed.
- B. Meeting Schedule: It was moved/seconded (Slater/Spencer) to table this matter to the retreat. The motion to table passed.

VIII. New Business

- A. SB 562 letter of support: It was moved/seconded (Spencer/McFarlane) that DEMCCO send a letter supporting SB 562. The motion passed.
- B. Special Events co-chair: It was moved/seconded (Spencer/MBullock) to appoint Ethan Johnson-Moore co-chair of the Special Events Committee. The motion passed.
- C. Sunset Market fees: no action needed, already in budget.
- D. Juneteenth fees: the cost is \$60 for the table and \$75 for advertising. It was moved/seconded (Spencer/McFarlane) to approve spending of \$135 for Juneteenth table and advertising. The motion passed. It was stated that the advertising should include asking people to join DEMCCO.
- E. Facebook moderator: to be discussed at retreat
- F. Facebook page: to be discussed at retreat
- G. Retreat venue: May 30. Linda Breen, Bob Spencer and Linda Slater to find venue and develop agenda.

- IX. Adjournment: It was moved/seconded (Slater/MBullock) to adjourn. The meeting was adjourned at 7:58 p.m. Next meeting: TBA

Respectfully submitted:
Linda Slater, Secretary

Approved 6/15/17