

# DEMCCO Executive Board Meeting

March 2, 2017

Members Present: Joan Bullock 1<sup>st</sup> Vice President Co-chair (Hospitality)  
Mike Bullock 2<sup>nd</sup> Vice President  
Ken Dalpe Political Action Committee Co-chair  
Sheila Kadah Membership Committee Chair  
Eva Kerckhove Membership Committee Co-chair  
Amanda Mascia Communications Chair  
Pat McFarlane Political Action Committee Chair  
Barbara Mead Fundraising Committee Chair  
Linda Slater Secretary  
Bob Spencer President Pro Tem

Members Absent: Ken Clarence President  
Vince Loughney Special Events Committee Chair  
Mary Myers Treasurer

Guests: Bill Fowler  
Carol Law  
Destiny Savage

## I. Call to Order

The meeting was called to order at 4:30 p.m. by President Pro Tem, Bob Spencer.

## II. Approval of Agenda

It was MOVED/SECONDED (MBullock/McFarlane) to approve the Agenda. The motion passed.

## III. Approval of Minutes of the February 9, 2017 Meeting

It was MOVED/SECONDED (Mead/Kerckhove) to approve the Minutes. The motion passed.

## IV. Treasurer's Report

Financial statements for February 2017 are not available yet. No report.

## V. Reports of Officers

### A. President Pro Tem (Bob Spencer):

1. commented that he is thrilled by the energy at our meetings and we need to get members actively involved
2. Mike Levin, a CEO of a clean technology company and experienced as the Executive Director of the Orange County Democrats, plans to challenge Applegate. His campaign is not far along now.
3. The Roosevelt Dinner is April 8. A DEMCCO table has been reserved for 10 members as follows: Meyers (2), Mead (2), Slater (1), Law (1), Bullock (2), Dalpe (1), Fowler (1). If there are 4-6 more members wanting to go, we will get another table. Mary Meyers is

taking your payment. It was MOVED/SECONDED (MBullock/McFarlane) to give Sheila \$125 allowance to purchase materials to make a basket for DEMCCO's donation to the Roosevelt Dinner.

B. Second Vice President (Mike Bullock):

1. The North Area Caucus selected Amanda Mascia to recommend as the replacement for Richard Duquette on the Central Committee. The Central Committee meets on March 21.
2. The Council of Clubs selected both the La Mesa Democratic Club (geographic club) and Democrats for Equality (an affinity club) for Club of the Year.
3. The Quality of Life Coalition is still active and working on SANDAG issues.

VI. Reports of Standing Committees

A. Hospitality (Joan Bullock):

1. Two new coffee pots were purchased and will be used.
2. A sign-up sheet will be available from now on for people to volunteer for the Hospitality Committee and to bring refreshments.

B. Membership (Sheila Kadah):

1. There have been more than 100 members join since November 8, 2017.
2. The membership table will be moved to the lobby during the meeting provided the meeting area is visible. Bob will check with Valerie Jahan and Mike Lewis about getting a speaker in the lobby.

C. Political Action Committee (Pat McFarlane):

1. Moving the PAC meeting to the large room worked well. Recommendations from E Board members included:
  - have a small table for participants to sign in
  - use a white board for calendar board
  - use pull-out groups
2. There were many attendees at the Oceanside Planning Commission meeting on February 27 where the South Morro Hills project was discussed. Except for a couple of developers, all the people who spoke were against the project. The Planning Commission voted 100% against recommending the project.
3. Rallies at D. Issa's office in Vista on Tuesdays at 10 a.m. will continue through March. The turnout has been large.
4. Ruben Major who is running for 76 AD, will speak at the next PAC meeting.
5. Ken Dalpe has information about purchasing a second banner.

D. Fundraising (Barbara Mead): Instead of having one large fundraising event, Barbara is working on two smaller events.

1. Pageant of the Masters bus trip and event on a Sunday between July 7 and August 31. To cover the cost of tickets (\$17) and bus trip and have money for DEMCCO, the cost to participants would be \$50.
2. Wine and chocolate event in downtown Carlsbad. This would be on a Tuesday. Possible dates are being considered,.

E. Special Events: no report.

F. Communications (Amanda Mascia):

1. Now being paid by the San Diego County Democratic Party to improve information on local activities, a 10-15 hours/week commitment.

2. Started a Facebook page as official communication of the club. Search for Democratic Club of Carlsbad Oceanside and choose the page (not group).
3. Working on new logo that reflects our concern for the environment, has a broad range of ethnicities and includes the beach. This logo can be used on shopping bags, buttons, etc. and available for sale.
4. Has met with Joe Dusel and has the website initial set-up done.
5. Requests:
  - obtain domain email addresses (e.g. [president@demcco.org](mailto:president@demcco.org)) so that email addresses can be passed on to new officers when this changes, also non-personal emails are needed for the Council of Clubs and Mail Chimp.
  - delete or fix problems with people completing a membership application on the website and not paying their dues and therefore, not becoming members. Also, Act Blue has been unreliable in collecting dues and notifying us of dues they have collected. Other online systems such as TicketSpice.com is available.
6. Mail Chimp will be used for notification of members, etc. There will need to be several lists such as voting members, PAC members. Carol Law will continue her fantastic Democrats outreach.

## VII. Old Business

### A. Elections Procedures (Linda Slater, Carol Law):

1. 8:45 a.m. to the refreshment break, voting members will check in and receive their ballots. Members will be advised to NOT mark their ballots until the completion of nominations from the floor and candidate statements are done. Note: the ballot box will not be available until the beginning of the refreshment break. There will be at least 8 volunteers checking voting members in. There should be 4 tables set up in the lobby for checking in and counting ballots.
2. Consideration of the candidates with nominations from the floor and candidate statements (if done) will occur early in the meeting program (about 10:15 a.m.). The refreshment break should be extended a short time to allow everyone to vote.
3. The names of any candidates nominated from the floor will be displayed on a large screen using the projector so that members can write the names accurately.
4. A volunteer will bring the ballot box out when the meeting presider announces the break. The volunteer will stay with the ballot box until the presider announces that the voting has ended.
5. At the conclusion of voting, the ballot box will be taken to the lobby where at least 8 volunteers will count the votes.
6. Carol Law will certify the final count of the ballots and indicate the winner(s) of each office.
7. The presider will announce the winners at the end of the meeting.

## VIII. New Business

- A. South Morro Hills Development: It was MOVED/SECONDED (McFarlane/MBullock) that DEMCCO opposes the rezoning and development of South Morro Hills. The motion passed with 8 ayes/0 noes/0 abstentions.
- B. I-5 Freeway Expansion: M. Bullock proposed sending an email to the Oceanside and Carlsbad City Councils notifying them of our resolution that we are opposed to freeway expansion. It was MOVED/SECONDED (MBullock/McFarlane) to approve the proposed email, with the

change that the subject line of the email to the Carlsbad City Council would omit "all forms of."  
The motion passed with 8 ayes/0 noes/0 abstentions.

IX. Announcements:

- Turf Report dated February 27, 2017, from the Grassroots Organizing Team of the San Diego County Democratic Party provided information showing results from the November 2016 election. When a GO Team volunteer contacted a turnout voter (voters who require encouragement to vote) and got an actual commitment from them to vote for our candidates, 84% voted compared to 67% who were not contacted.
- The 49<sup>th</sup> District Action Network wants people to know that Mike Levin took the microphone at the Issa Town Hall without anyone knowing he would be running in the 49<sup>th</sup> CD race. There was no favoritism for him over Doug Applegate.
- Mike Bullock requested members consider attending the Central Committee meeting on March 21 to show support for the resolutions passed last month. Please see Mike if you are interested.

X. Next Meeting: to be announced

XI. Adjournment: It was MOVED/SECONDED (Slater/Mascia) to adjourn the meeting. The meeting was adjourned at 6:45 p.m.

Respectfully submitted,  
Linda Slater, Secretary

Approved 4/20/17