

# DEMCCO General Meeting

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February 25, 2017

The meeting was called to order at 10:03 a.m. by President Pro Tem, Bob Spencer, and was followed by the Pledge of Allegiance.

Moment of Silence: There was a moment of silence in remembrance of Sandy Clarence, wife of President Ken Clarence, who passed away recently.

Approval of Agenda: It was moved/seconded (Mead/Dalpe) to approve the Agenda. The motion passed.

Approval of Minutes: It was moved/seconded (Hamilton/Hageman) to approve the Minutes of the January 28, 2017 meeting. The motion passed.

Treasurer's Report (Mary Meyers): The current financial information was presented. It was moved/seconded (Dalpe/Loughney) to approve the report. The motion passed. The projected budget for 2017 was presented. It was moved/seconded (Dalpe/S.Anderson) to approve annual budget. The motion passed with all ayes except for one no.

What's happening with Political Action? (Pat McFarlane):

- A rally at D. Issa's Vista office is scheduled for Tuesday, February 28, 2017, at 10 a.m. The address is 1800 Thibido and there will be speakers.
- The Oceanside Planning Commission will consider a development of up to 980 homes in the area known as South Morro Hills at its meeting on Monday, February 27, 2017 at 6:00 p.m. Interested persons are urged to attend to show support for keeping this important area an agricultural area.
- There is interest in beginning the GO Team sooner than normally done. See Linda Slater for more information.
- Current events are listed on the board at the front of the room. You are encouraged to check it out.
- Members are invited to next month's meeting, March 25, 2017, at 9 a.m. Contact Pat McFarlane for more information.

Recognition of Guests, Visitors and New Members: New members were recognized by standing and receiving an applause.

Communication for Political Activism (Amanda Mascia):

Two years ago, Amanda was outraged by the proposed development of the strawberry fields in Carlsbad. With her research and experience working in a very large marketing

agency, she worked to defeat Measure A. The strategy was to provide voters with facts and treat them with respect.

The key components of issues-based political activism include

- become an expert by doing your own research, learn the opposition platform and have a rebuttal, build alliances with experts
- discuss the issue openly, have a fact sheet of 3 points, build out your argument with sources—don't say it if you can't back it up with sources
- always have a reason to believe and a call to action, never use hearsay, rumors or nasty messages
- be ready to be a representative with literature, identifying information, etc., hit them on the issues and get the details out
- don't criticize party/colleagues in public—only in private, in public be positive, use praise, be unifying, make people proud to be on your team

The organization for political activism should be by issues teams. Teams plan and carry out actions.

Responses to audience questions

- ignore and move on when encounter fake news, the issue will die away
- put your name out as a subject matter expert for voters to call
- know the legitimacy of your sources

#### Regional Issues:

- SANDAG (Chuck Lowery): SANDAG provides forecasting information to cities and regional entities. Through a public record request, the Voice of San Diego has discovered that the data SANDAG uses is in error and has been for a long time. It appears their economist has known about this error for about a year and a half. This is potentially a major problem for cities such as Oceanside that use this data for planning. SANDAG is considering hiring an outside investigator and a database manager but this may be only a band aid. Cori Schumacher recommended we write to members of the SANDAG board requesting an independent investigation by the California Attorney General. The board will be voting on March 2, 2017. Follow this issue on the Voice of San Diego's website.
- South Morro Hills (Kyle Krahel for Esther Sanchez): This is a primarily agricultural area in northeast Oceanside. Currently, the requirement is at least 2.5 acres per home. Developers want to change the city plan and build about 980 homes in the area. People are encouraged to express their opposition to this development by attending the Planning Commission meeting on February 27, 2017 at 6:00 p.m. and a workshop for the City Council on March 8, 2017 at 2:00 p.m., both meetings to be held in the City Council Chambers.

## Consideration of Resolutions on the Environment (Mike Bullock)

Resolutions recommended for passage by the Executive Board

1. Climate Change Literacy for Elected Officials
2. Opposition to Freeway Expansion

Resolution not recommended for passage by the Executive Board:

3. Support for the Development and Installation of a Single System to Operate Roads, Car-Parking, and Transit.

Moved/seconded (Norris/Barroso) to vote on resolution #3. The motion carried 41 ayes/0 noes/2 abstentions.

It was moved/seconded (Mead/Warren) to approve all three resolutions, amended to approve version 2b of resolution #3. Comment: resolution #3 parking component is backed up by CADEM party platform. The motion passed with 43 ayes/1 no/2 abstentions.

## DEMCCO Election Update:

Nominations from the floor: none.

Questions and Answers of Candidates:

- President (Bill Fowler, Barbara Mead):

How will you use your leadership skills for DEMCCO?

**Fowler:** #1 priority is to support our candidates.

**Mead:** has experience as a leader and school board member for 8 years. We need to mobilize for elections that is different. Will keep projects going.

**Fowler:** we have never done making calls and I promise to make 2 calls to everyone wanting to be a member. Committed to getting 500 members and raising \$50,000 war chest.

What about asking the important questions?

**Fowler:** get experts to weigh in on important questions

**Mead:** stand up for important issues

- Political Action Chair (Ken Dalpe, Pat McFarlane):

How will you operate in our new reality?

**McFarlane:** new ideas with larger group, changing things including using forms for signing in and coming events. made agreement for Amanda to be secretary on a temporary basis. environment very important. etc. etc. etc. etc.

**Dalpe:** PAC needs to provide coordination, structure, etc. and support volunteers in community. 3 avenues: club, GO Team, candidates work to for.

- Special Events Chair (Vince Loughney, Destiny Savage)

**Loughney:** plan to continue the various events we have been doing

- Membership Chair (Sheila Kadah)

**Kadah:** hands out a flyer everywhere she goes, loves working with everyone.

- Treasurer (Mary Meyers):  
**Meyers:** member since 2004, treasurer since 2012. moved financial records to Excel and Quick Books system, considers it an honor and privilege to serve as Treasurer, please contact her if you want to know more.
- Communications Chair (Amanda Mascia):  
**Mascia:** already heard from her:
- Nominating Committee Members-at-Large (3) (Pat Amador, Andrea France Sanders, Donna Rencsak):  
**Rencsak:** as a member of the Nominating Committee, will be looking for candidates who are active in many activities

Announcements:

- Roosevelt dinner is San Diego County Democratic Party's main fundraiser. Tickets are \$110 for club members. It will be held on April 8, 2017 at the Hilton San Diego Bayfront.
- Tom Perez won DNC chair.
- Council of Clubs selected the La Mesa Democratic Club and the Democrats for Equality as co-winners for its Club of the Year.

50/50 Drawing: the winner was announced.

Adjournment: It was moved and seconded (Dalpe/Slater) to adjourn the meeting at 12:25 p.m. The motion passed with a majority voice vote.

Respectfully submitted,  
 Linda Slater, Secretary

Approved 3/25/17